

INFORMATION SHEET



Insights to Kitchen Design: Special Edition

40+ Years in the World of a Design-Led Kitchen Specialist

Drawing from his four decades of experience as a design-led kitchen specialist, James Herriot offers a unique insight to a fascinating profession. *Insights to Kitchen Design* is aimed not only at industry colleagues, but anyone embarking on the creation of their dream kitchen.

Explore twenty exceptional and varied kitchen case studies, each accompanied by two distinct design alternatives within the same spatial constraints. This approach vividly illustrates the diverse possibilities and opportunities in turning your 'Dreams to Reality'. This has been the guiding principle and strapline of Callerton, the company co-founded by James and a friend over forty years ago.

Combining practical guidance with artistic inspiration, James Herriot aims to unveil the secrets behind successful, design-led kitchen projects, offering a comprehensive exploration of the process and the vast array of possibilities open to you.

This Special Edition of *Insights to Kitchen Design* is presented in hardcover format with colour illustrations printed on 70lb paper.

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Author Biography

James Herriot has charted an extraordinary career path that reflects not only his expertise in kitchen design but also his unwavering commitment to innovation, excellence, and education within the industry.

The journey began in the 1970s: a time when James was immersed in property development. However, the early 1980s marked a pivotal transition as he and his business partner, Gordon Stanger-Leathes, identified untapped opportunities in the kitchen industry. This realisation led to the birth of Callerton, a venture that would help to redefine kitchen practicality, design, and installation.

Despite navigating through the tumultuous waves of recessions and market uncertainties, James and his business partner's focus on innovation has remained steadfast. This resilience and foresight earned Callerton early recognition through winning a 'Make it in Business' award via a BBC competition, catapulting the company into the spotlight and affirming its ground-breaking approach.

Celebrating its 40th anniversary this year, Callerton stands as a testament to James' vision and the enduring power of partnerships and collaboration. The company's success is anchored in a robust network of retailers and suppliers, all unified by a shared passion for quality and a commitment to the three pillars of successful kitchen projects: exemplary design, superior products, and efficient project management.

Beyond his entrepreneurial accomplishments, James has also made significant contributions to the broader industry. As a former chairman of the KBSA, he has passionately championed education and training, to help shape the next generation of industry professionals.

Recently, James has embarked on a new journey as an author, channelling his vast experiences into the literary world. His first book, *The Sabbatical*, is a poignant reflection, a letter to his grandchildren that interweaves the highs and lows of life. His latest work *Insights to Kitchen Design*, provides a comprehensive exploration of kitchen design that promises to be an invaluable resource for both industry professionals and homeowners alike.

James' transition from an industry leader to an author aligns seamlessly with the philosophy he and his long-time business partner Gordon have upheld since Callerton's inception: Turning Dreams to Reality. His writings not only encapsulate his lifelong passion but also extend his legacy, offering wisdom and inspiration to a wider audience.

An extract from a recent industry event where he received the 'Services to the Industry Award' helps provide a bit more background: "James Herriot is more than just a visionary in the kitchen industry; he is a pioneer whose influence extends beyond the realms of design and into the hearts and minds of those he has worked with and inspired. As we celebrate his achievements today, we not only honour a career of exceptional impact but also the indelible mark he has left on the industry and beyond."

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