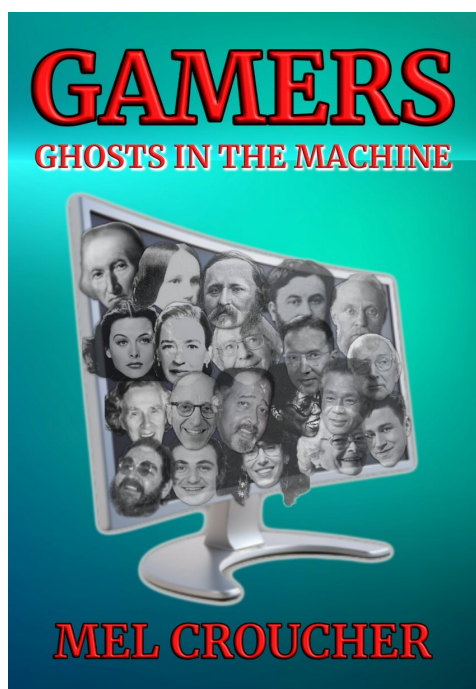


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Author Biography

Mel Croucher is the acknowledged founder of the British computer games industry. Originally an architect, he moved into gaming "as a deep fake to force my music on the public." Three-time winner of the Game Of The Year Award, he pioneered radio broadcasts of computer software, geocache gaming, in-game voice artists, interactive soap opera, real-world adventure quests, adware product placement, the first computer-generated movie, the first AI virtual companion, and the first million-user viral marketing campaign. He is the author of text books, technical manuals, fiction and non-fiction, and more than a thousand of his columns, investigations and cartoon strips have appeared in print over six decades.

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