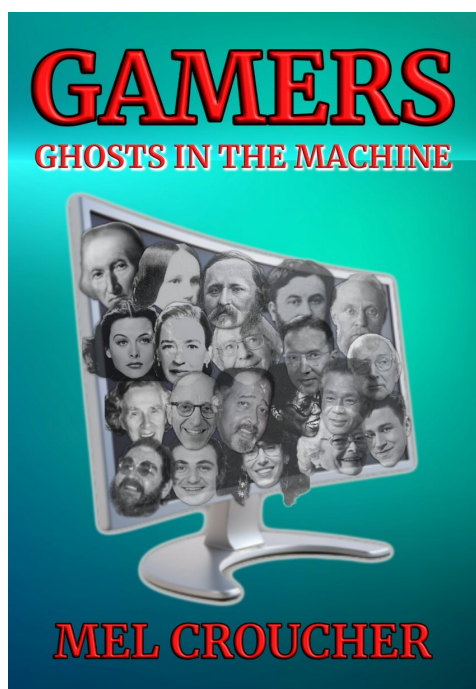


INFORMATION SHEET



13 February 2026

Publisher: Extremis Publishing Ltd.
Author: Mel Croucher
ISBN: 978-1-06823144-5
RRP: £14.99 GBP
Format: A5 Paperback,
210mm x 148mm
Extent: 232 pages
Images: Monochrome photography
and diagrams

Thema Categories:

History of computing, digital and information technologies (UBB); Games development and programming (UMK); Digital, video and new media arts (AFKV); Computer games design (UGG).

Distributor:

Ingram
Chapter House, Pitfield, Kiln Farm,
Milton Keynes, Buckinghamshire,
MK11 3LW, United Kingdom.
(T) +44 (0) 800 138 0600
(E) ingramwholesaleuk@ingramcontent.com

Gamers

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Author Biography

Mel Croucher is the acknowledged founder of the British computer games industry. Originally an architect, he moved into gaming "as a deep fake to force my music on the public." Three-time winner of the Game Of The Year Award, he pioneered radio broadcasts of computer software, geocache gaming, in-game voice artists, interactive soap opera, real-world adventure quests, adware product placement, the first computer-generated movie, the first AI virtual companion, and the first million-user viral marketing campaign. He is the author of text books, technical manuals, fiction and non-fiction, and more than a thousand of his columns, investigations and cartoon strips have appeared in print over six decades.

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An independent publishing house specialising in arts, media and culture non-fiction.

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